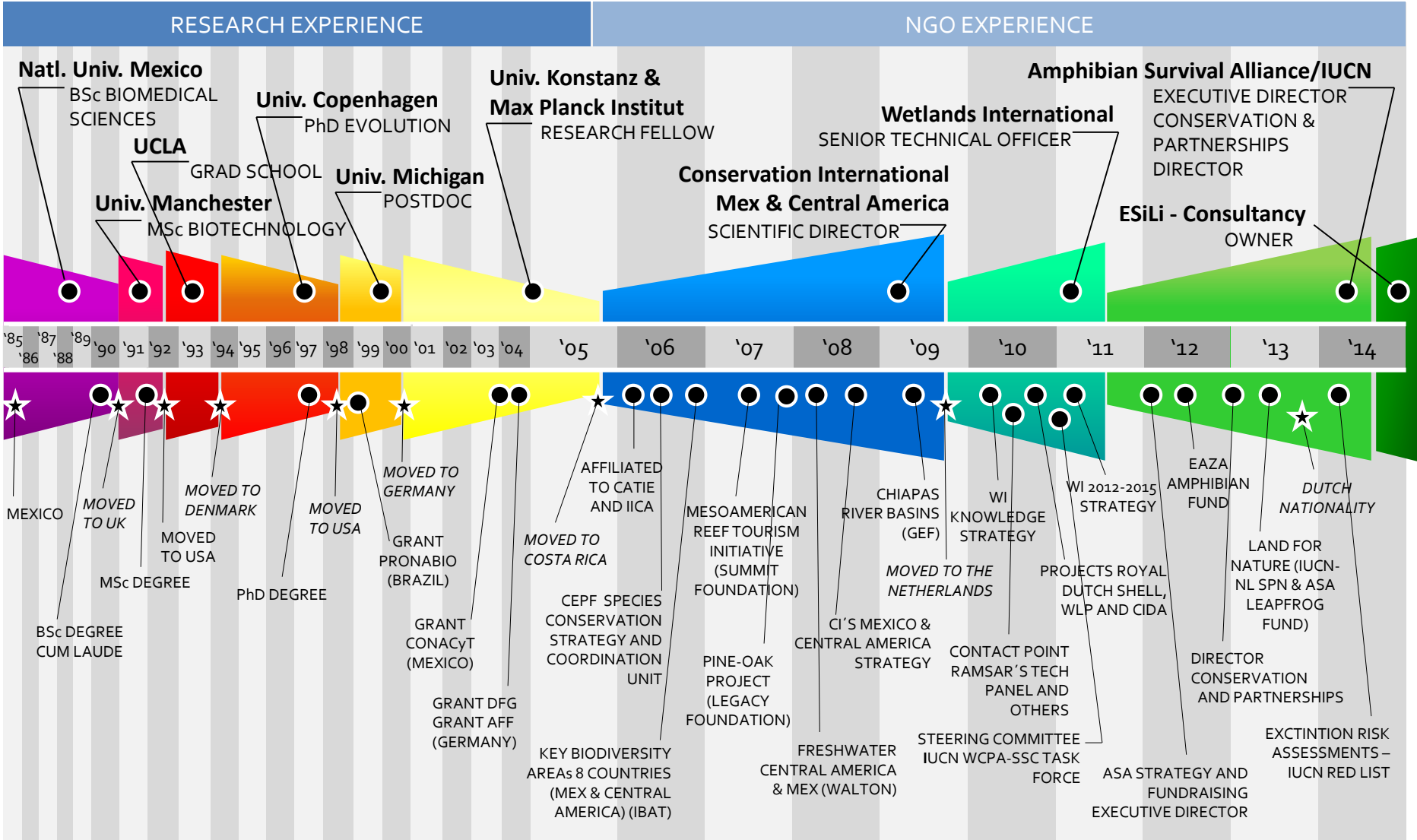


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A TIMELINE



Jaime García Moreno M

Consultant on the environment, nature and development

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Profile

Biodiversity expert with ten-year experience supporting innovative social and environmental solutions across sectors, and 15 years of practice as an academic researcher. An independent and creative worker with success in developing, coordinating, managing and facilitating teams and projects across disciplines, cultures, and languages. Ample experience with strategy development and leading programmes, project design and management, resource mobilisation, monitoring and evaluation. Has effectively brought together partners towards achieving common goals in different and challenging settings. Aims for a world that is environmentally, socially and economically sustainable.

Work Experience

ESiLi — January 2015 – ongoing

➤ Freelance consultant

In January 2015 I started to work as an independent freelance consultant, based in Arnhem (Netherlands). Since then I have worked on the following:

- Analysis of funding sources and strategic partnerships – IUCN-Netherlands. Identification of sources to support a Green Infrastructure Programme within IUCN-NL, and establishing links with key environmental institutions in Latin America.
- Evaluation of the Ghana-Togo highlands – IUCN-Netherlands. Evaluation of actions for sustainable management of the highlands at the Ghana-Togo border, and identification of potential funding sources for project development in the area.
- Small grants for the purchase of Nature – IUCN-NL. Advice on project selection.
- Exploring an innovative fundraising mechanisms for Mexico – Fondo Mexicano para la Conservación de la Naturaleza (*in progress*).
- Project development for multi-country initiatives on wetland conservation in the Mediterranean region – MedWet (*in progress*).
- Scientific expert – Polar Latitudes. Expert on tourist expeditions to Antarctica.
- Red List for Mexican amphibians – CONABIO. Led the workshop of experts to reassess the IUCN Red List evaluations.

Amphibian Survival Alliance, the Netherlands — June 2011 – June 2014

➤ Conservation and Partnerships Director — January 2013 – June 2014

The Amphibian Survival Alliance (ASA) is an initiative aiming to protect nature through amphibians and their habitats and by means of partnerships worldwide. My main responsibilities during this period were:

- Build partnerships with institutions to engage in nature conservation through amphibians and their habitats under the ASA umbrella and guidelines. A growth from the original 6 sponsors to over 90 institutions, including several for-profits.
- Develop innovative tools to facilitate species extinction risk assessments using citizen science and internet technologies. I doubled the output of assessments delivered and trebled the number of institutional partnerships.
- Provide strategic advice on the general direction of the ASA, including scouting for partners to join the alliance and for implementation of projects.
- Represent the ASA at different international venues. I organised symposia relevant to ASA's mission at international meetings such as the World Conservation Congress in Jeju (2012), the Global Water System Project in Bonn (2013), and the International Congress of Conservation Biology in Baltimore (2013), and engaged with DG Environment to promote amphibian trade regulation.
- Act as co-coordinator of IUCN's Red List of Threatened Species amphibian section.

➤ **Executive Director — June 2011 – December 2012**

The ASA was launched in June 2011 with the support of six institutions. Because of strategic reasons, at the end of 2012 it was decided to bring the ASA under the umbrella of an institution in the USA. As its first director, these were some of my achievements:

- Launched the Amphibian Survival Alliance, including its strategy, priorities and organizational structure, and took initial steps for setting up the Leapfrog Fund.
- Liaised with the ASA's Board of Directors, and engaged with (potential) partners and sponsors to support and grow the alliance.
- Set up a process to update and improve the IUCN Amphibian Conservation Action Plan and keep it permanently up to date as a living document.
- Developed a fundraising program to support ASA's core team and conservation activities, which resulted in securing the US\$ 600,000 necessary to support a six-member team one full year after transferring the ASA leadership.

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Wetlands International, the Netherlands — Oct 2009 - May 2011

➤ **Senior Technical Officer - Knowledge Base**

Wetlands International (WI) is an NGO dedicated to the conservation and restoration of wetlands worldwide. As the institution grew it became necessary to improve the management of knowledge and information internally and externally. During my short tenure in this position that was new to WI, I:

- Initiated the development of a strategy for sharing knowledge and expertise about wetlands across a global network of offices, partners and stakeholders.
- Set the foundations for the development of a Global Wetlands Observing System (GWOS) between the Ramsar convention (key user), Wetlands International (convener and coordinator), and GEO BON (developer).
- Contributed towards developing an early assessment tool to guide Shell's operations in biodiversity sensitive areas, and scout for potential projects with the oil company.
- Supported the development of a WI-Mediterranean program.
- Served as contact point with the Scientific and Technical Review Panel of the Ramsar convention for the conservation of Wetlands, and other relevant stakeholders.

Conservation International – Mexico and Central America programme, Costa Rica

➤ **Director Biodiversity Analysis & Species Conservation — Oct 2005 - Aug 2009**

Conservation International (CI) organised its programs in the 2000's so that regional positions coordinated and provided support for conservation actions at national and local scale. I acted as Director for Biodiversity Assessments and Species Conservation in one of CI's oldest programs. Some accomplishments during my tenure with CI were the following:

- Coordinated CI's science and monitoring program and activities in the Mexico and Central American region (8 countries), ensuring that all of CI's conservation efforts in the region were founded upon sound science. Acted as a member of the region's Management Team.
- Lead efforts to define and prioritize areas relevant for conservation in the region, to identify partners for their appropriation and support, and to promote ecological research to support the conservation efforts.
- Acted as a member of the Critical Ecosystem Partnership Fund's coordination unit in the region, developed its regional strategy for protection of endangered species and led its implementation, and provided support and technical assistance to partners as needed.
- Engaged with government agencies from eight countries, as well as the regional environmental body, Central-American Commission for Development and the Environment (CCAD), to promote CI's nature conservation goals.
- Together with sponsors like GEF and Starbucks among others, I supported the development of projects that connected biodiversity, sustainability and improved livelihoods.

- Participated in the Mesoamerican Reef Tourism Initiative to encourage hotels, tour operators and the cruise industry in the Mexican Riviera Maya to adopt best practices and reduce their impact on the Mesoamerican reef.
- Represented CI at various regional and international scientific and policy forums.
- Managed budget and personnel of Biodiversity Analysis and Species Conservation Unit. Oversaw nearly US\$750,000 for projects run by the unit, plus CEPF's \$400,000 investment portfolio for critically endangered species in Southern Mexico and Northern Central America. Supported fundraising efforts to maintain the program.

Research and Education

- Research Scientist. Max Planck Institute for Ornithology (Vogelwarte Radolfzell) and University of Constance, Germany. Oct 2000 - Sep 2005
- Postdoctoral Research Fellow. Museum of Zoology, University of Michigan, USA. Oct 1998 - Oct 2000
- Doctoral Fellow (degree awarded 1997). Centre for Tropical Biodiversity, Department of Population Biology, University of Copenhagen, Denmark. 1994-1998
- M.Sc. Biotechnology (Bioreactor Systems - awarded 1992). Department of Biochemistry and Applied Molecular Biology, Victoria University of Manchester, UK. (plus 4 month internship at Sandoz, Switzerland). 1991-1992
- B.Sc. Biomedical Sciences. Universidad Nacional Autónoma de México, Mexico (Magna Cum Laude, "Gabino Barreda" and "Diario de Mexico" medals), Mexico. 1989-1990

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Additional information

- Sound experience with project and team management and evaluation. External project advisor for several initiatives like Critical Ecosystems Partnership Fund, Conservation Leadership Programme, Zoological Society of London's EDGE, IUCN-NL's Small grants for the Purchase of Nature (SPN).
- Experience with fundraising efforts, from cultivating and maintaining relationships to writing proposals, closing deals, and implementation. Worked in fundraising efforts with multilaterals (e.g., CEPF, GEF), foundations (e.g., Synchronicity Earth), for-profits (e.g., Zoo community), scientific foundations (e.g., DFG), and individuals. Regularly secured six-figure amounts to sustain programmes under my supervision.
- Published 40 peer-reviewed articles and book chapters in international journals, plus an additional 20 non-peered reviewed articles and three informational maps.
- Organized and facilitated 11 international workshops and symposia around nature conservation issues. Nearly 60 appearances as public speaker at different meetings, workshops or as a guest speaker. Honorary citizen of Berriozábal municipality (Mexico).
- Founding member of Stichting REHERP (amphibian and reptile conservation) and Stichting Red de Talentos Mexicanos (network of qualified Mexicans abroad – Dutch chapter).
- Dutch nationality awarded 2013. Required demonstration of integration into Dutch culture, as well as proficiency of the Dutch language both oral and written. Native Mexican. Wife and children (3) are Dutch.
- Residence in Mexico, UK, Switzerland, USA (California and Michigan), Denmark, Germany, Costa Rica, and the Netherlands.
- Multilingual: Native Spanish (C2); full proficiency English (C2); advanced proficiency Dutch (C1-B2); upper intermediate proficiency German (B1-B2); elementary Danish (A2). Read Portuguese and French.

Personal information

GENDER: Male
DATE OF BIRTH: 12-May-1966
CIVIL STATUS: Married, 3 children

February 2016